

MISSION: To inspire and enable a love for the outdoors

VISION: Be the social discovery platform that powers the outdoor and adventure travel industries

## Who we are:

Yonder is a community of explorers and wanderers, of climbers and bikers, of skiers and hikers, sharing their love for the outdoors every day. Yonder is dedicated to people who love the outdoors and inspiring others to share their passion.

## What can I do?

- Download Yonder on your iOS or Android device.
- Share photos of your adventures working and playing in the outdoors.
- Browse destinations to find new places around you and see the great content being shared on our public lands and recreation spaces.
- Encourage your friends, family, and colleagues to join the Yonder community.
- Post engaging, inspiring, and adventurous outdoor photos and videos.

## How should I get started?

- Post beautiful photos and videos of awesome outdoor experiences.
- Tag the location of your posts to show off the beauty and diversity of the places you explore.
- Follow awesome Yonderers (they'll follow you back!).
- Interact and engage with the community by liking and commenting on other people's experiences.
- Share your posts directly to Facebook, Twitter, email, and text messages.



See a great example of our Powered by Yonder platform at www.itsallyours.us



